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## ANDY WARHOL'S BRAIN

**Creative Intelligence for Survival**

Phillip Romero, MD

Foreword by Christopher Makos

**A Looking Glass into Creative Intelligence, Andy Warhol, and Mankind's Relationship and Reliance on Art**

In 1976, Romero, an “artist-medical student” at the time, met Warhol in New Orleans after an introduction from fellow artist Thomas Downing. The two remained in touch, and in 1986, while working on his book, *The Art Imperative: The Secret Power of Art*, Romero mentioned the progress with his work to Warhol. Warhol was interested and an interview with him was set.

When Warhol died two months later, Romero put the project aside; but throughout the next decade, Romero's work as a child psychiatrist led him to his unique concept, Creative Intelligence, which he defines as the effortful attention of the “mind” to recruit both the attributes of brainpower and creativity to change oneself, to evolve social systems, and to sustain the environment to improve the quality and duration of human life: Resilience + Creativity = Creative Intelligence.

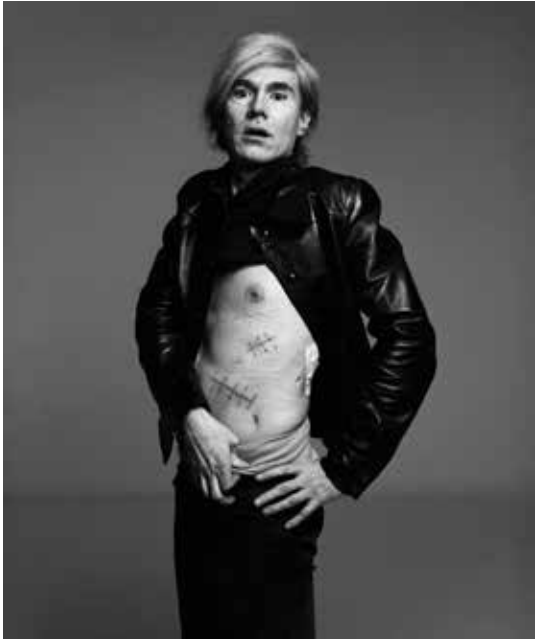
Romero found himself deep into researching the brain-mind/art-culture continuum of Creative Intelligence, and of course, his dear friend Andy Warhol came to mind.

This book, *Andy Warhol's Brain: Creative Intelligence for Survival*, is essentially a return Romero's interview with Warhol that never happened. It is both an homage to Warhol for his inspiring friendship and a platform for Romero to explore his thesis, “Art for Survival.”

Romero uses Warhol's life story to demonstrate how human beings use art to face everyday stress and overwhelming adversities of life, as well as how a single artist can be a tipping point in cultural evolution toward a more humane

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society by mirroring the best and worst of human nature. This project is a consistent effort to integrate academia and science in exploring a system of the brain-mind/art-culture that informs the evolution of human civilization at large. The struggle between Creative Intelligence and adversity exists within each human being, and Romero utilizes the example of Warhol's life as a mirror to inspire the reader's Creative Intelligence in reinventing themselves through the complex and challenging times in which we live.

From the Renaissance to Dada to Surrealism to POP-ism, shared perpetual Creative Intelligence inspires resilience and creativity for a better world. In *Andy Warhol's Brain: Creative Intelligence for Survival*, Romero shows us how the power of one artist's Creative Intelligence can kindle waves of cultural transformation.

#### **About the Author**

Phillip Romero, MD, Child-Family Psychiatrist, is retired Assistant Professor of Psychiatry at New York-Presbyterian Hospital-Weill Medical College-Cornell University, in New York City. He is also a practicing artist, author of five books, and filmmaker. He had an ongoing conversation with Andy Warhol during the last decade of his life about art, child development, and culture. His lifelong research and experience integrate the domains of knowledge, consciousness, creativity, and medicine. He lives in New York City.

#### **About Christopher Makos**

Photographer Christopher Makos is world-renown for his career as an expert observer of popular culture through photographs and books, along with his long-standing friendship with Andy Warhol, as documented in the 2022 Netflix 6-part series, "The Andy Warhol Diaries." He lives in New York City.



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